



**Alexis Park**  
[Alexispark123@gmail.com](mailto:Alexispark123@gmail.com)  
[Thisisalexis.com](http://Thisisalexis.com)


Product design practitioner with extensive experience leading teams, designing, and launching products for retail, fin-tech, enterprise tools and more.

**Skills**

Figma                                      Customer Research                      Design Leadership  
 Principle                                      Information Architecture              Customer Journeys  
 Interaction Design                      Design Thinking                      Workshop Facilitation


**Work**

- May 2021 – Present  
Los Angeles, CA




**Senior Design Manager • Albertson's Companies**

Manage and grow a team of interdisciplinary designers  
 Lead design development and execution of new initiatives including Ship mode, 3<sup>rd</sup> party Marketplace and Order Ahead, spanning across native mobile, web, and in-store digital experiences for all of Albertsons' banners
- Jun 2018 – May 2021  
New York, NY




**Associate Creative Director • Deloitte Digital**

Led design and research initiatives with internal and client leadership  
 Planned, led and facilitated design and alignment workshops  
 Mentored and managed a team of onshore & offshore designers  
 Clients: McDonald's, Shred-it, Johnson & Johnson, UBS, Anthem, Meta
- Dec 2016 – Mar 2018  
New York, NY




**Senior Product Designer • JP Morgan Chase**

Designed and launched a 1.0 mobile consumer banking product  
 Facilitated ideation and cross-functional alignment workshops  
 Implemented design review & delivery cadence, & deliverable standards
- Jun 2016 – Dec 2016  
Seattle, WA




**Product Designer • Hotwire / Expedia**

Led UX optimization projects for Hotwire Cars responsive web experience to improve conversion and engagement  
 Collaborated with product management, content strategy, marketing
- Dec 2015 – Jun 2016  
Seattle, WA




**Senior UX Designer • Starbucks**

Led design to create a brand-new experience for Partner iOS & Android apps  
 Redesigned company's internal responsive site used by employees of all levels in US & Canada  
 Established the first pattern library for 5+ internal product teams
- Dec 2013 – Dec 2015  
San Bruno, CA




**UX Architect • Walmartlabs**

Created online order & drive-through / curbside pickup experience  
 Created in-store check-in kiosk experience for in-store pickup  
 Led design for Club Insider, new member sign-up & renewal process, shopping, and checkout  
 Established and maintained design library for Sam's Club website & mobile apps
- May 2014 – Nov 2015  
San Francisco, CA



**Assistant Instructor • General Assembly**

Supported main instructor by reviewing student projects & providing mentorship
- Dec 2012 – Nov 2015  
San Francisco, CA




**User Experience Design Consultant • Freelance**

Conducted user research, usability testing, UX audit of existing experience and competitive analysis  
 Created creative deliverables for various projects for small to midsize startups

**Study**

Sep 2007 – Jun 2011  
Seattle, WA



**B.A. Psychology**

Coursework in human, animal, social, behavioral, abnormal psychology and lab work in research analysis. Minor in Diversity

**Extras**

Home Renovations                      Clothes Upcycling                      Music Production  
 Interior Design                      Illustrations                      Exercising